



performance driven people solutions

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ABOUT US



Established as a recruitment company in 1980, the DMA Group has evolved to offer a comprehensive selection of HR and Research-related solutions. By engaging the knowledge and expertise of specialists in their respective fields, our team is able to provide effective and innovative outcomes to satisfy client needs in all aspects of Staff Sourcing & Retention, Outplacement and various Research-related activities. Each of our three divisions, DMA People, DMA Global and DMA Research, has a specialised focus, enabling us to service each client's individual, unique requirements.



STAFF SOURCING & RETENTION

The founding company in the group, DMA People has established itself as a leading Sourcing & Retention consultancy. Our Sourcing services include Executive Search, Advertised Selection, Graduate Recruitment and Behavioural Assessments, whilst various programmes to assist with Staff Retention strategies include Mentoring, Coaching, 360 Degree Feedback and Discus Team Analysis. Based on extensive experience in these fields, our Sourcing & Retention programmes are designed to assist clients in finding and implementing the best possible solutions to their needs.



OUTPLACEMENT & CAREER TRANSITION

The effective and speedy transition of a separated employee to a desired outcome depends on many things. Well-defined goals and realistic objectives are essential and their achievement is largely dependent upon the approach of the individual and his/her interaction with our trained consultant. Commencing at the 'pick-up stage' of retrenchment, ours are comprehensive programmes focusing on the career transition phases of Separation, Preparation, Communication and Negotiation. Professional global partnerships have enabled the effective application of international standards to our Outplacement activities, enabling our establishment of a global footprint whilst enhancing our ability to provide and participate in the provision of seamless assignments for multi-national clients.



MEDIA, MARKETING, M&E & HR RESEARCH

DMA Research is a niche provider of research-related services in the fields of Media, Marketing, Monitoring & Evaluation and Human Resources Research. More specific services include Print & Online Advertising Research, Media Content Analysis, Staff Climate Studies, Qualitative & Quantitative Consumer Studies, Business-to-Business Research, CSI Monitoring & Evaluation. and the DMA Job Opportunity Tracking Study (DMA JOTS).

SERVICES



With each division specialising in its field, we have the ability to draw on extensive resources to meet a wide range of our clients' HR requirements, from the sourcing of staff, to staff retention and even assisting separated employees with our tailor-made outplacement programmes.

		
SOURCING & RETENTION	OUTPLACEMENT	MEDIA, MARKETING, M&E and HR RESEARCH
<ul style="list-style-type: none"> Executive Search Advertised Selection Graduate Recruitment Contract & Interim Management Behavioural Assessments Coaching Mentoring 360-Degree Feedback Employee Assistance Programmes Discus Team Analysis 	<p>Assisting retrenched employees with our practical guide to career transition, through:</p>  <ul style="list-style-type: none"> Group Programmes Consolidated Individual Programmes Extended Individual Programmes 	<ul style="list-style-type: none"> Print & Online Media Monitoring Editorial Content Analysis Staff Climate Surveys Customer Satisfaction Studies Qualitative & Quantitative Consumer & Industrial Studies DMA JOTS (Job Opportunity Tracking Study)

RECENT CLIENTS

Air Products, Aurecon, Blackberry, Caxton, Basil Read, CPI Outplacement (USA), Department for International development (UK), Department of Trade & Industry, EY Infrastructure Advisory, Frigoglass, Genpact, Huhtamaki, Idwala Lime, Imaginative HR (UK), Media 24, NYDA, RHI Refractories, SC Johnson & Son, Stryker Medical Devices, Times Media, Transocean, Trialogue, Uni-Span, Villa Crop Protection



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